



June 1, 2011

YES Institute is offering an unpaid internship as a Digital Engagement Assistant. This opportunity will provide hands-on experience with leading technologies in Social Media Networks and Marketing, and Web 2.0 applications.

Responsibilities include:

- Research current events and suggest content for extending the work of YES Institute using social media networks and marketing techniques for the internet
- Provide current events content for the YES Institute FaceBook page, the YES Twitter account and increase the activity on the YES FaceBook and Twitter accounts
- Provide current events content for the Press & Media web page of www.yesinstitute.org/press and share this content consistently on myYES, FaceBook and Twitter
- Monitor and implement current events discussion topics on myYES - my.yesinstitute.org

Systems/Programs used:

- MAC OS X
- Safari or Chrome browsers
- FaceBook
- Twitter
- myYES' Ning network

Requirements:

- Completion of, or pending enrollment in, Communication Solutions, a two-day training on using powerful communication to generate solutions for the community.

Prerequisites:

- Background in Social Media, Internet Marketing, web development, and programming
- Able to work well in a team environment and communicate clearly.
- Self-Starter and willing to be coached in YES' distinctive communication and education models.

About YES Institute

Vision - A community in which all youth develop as healthy individuals free of suicide, violence, and discrimination.

Mission - To prevent suicide and ensure the healthy development of all youth through powerful communication and education on gender and orientation.

Please apply by sending your resume to brittney@yesinstitute.org or by faxing, (305) 633-7197. Our phone number is (305) 663-7195. Office hours: Monday - Friday, 9AM - 5PM



Dialogue for Purposeful Action

YES Institute works in dynamic partnerships with individuals and organizations committed to creating a safer world for all youth. Our trained course leaders and speakers facilitate open, inclusive discussions on gender and orientation that honor all points of view. Initiating dialogue is the first step we take in creating environments that are safe and supportive for all youth and families.

Powerful Education Courses

YES Institute offers groundbreaking workshops on gender, orientation, communication, and leadership. Universities from around the country seek our materials as the most up-to-date and innovative on these topics.

Our courses are open to everyone and offer Continuing Education Units (CEUs) to teachers, counselors, registered nurses, clinical social workers, and mental health professionals.

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